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INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>		Application Number	Not yet assigned
		Filing Date	February 27, 2004
		First Named Inventor	John W. HAWKS
		Group Art Unit	Not yet assigned
		Examiner Name	Not yet assigned
Sheet	1	of	3
		Attorney Docket Number	32824-201297

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

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OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS		
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
	A9	LABARRE, "The Other Network," <u>Industry Week</u> , (Sept. 19, 1994), pp. 33-36.
	A10	VALENTE, "Social network thresholds in the diffusion of innovations," <u>Social Networks</u> , v. 18 (1996), pp. 69-89.
	A11	VALENTE et al., "The Origins and Development of the Diffusion of Innovations Paradigm as an Example of Scientific Growth," <u>Science Communication</u> , v. 16, no. 3, (1995), pp. 242-273.
	A12	STROSS et al., "Continuing Medical Education: Changing Behavior and Improving Outcomes," <u>Arthritis and Rheumatism</u> , v. 28, no. 10, (1985), pp. 1163-1167.
	A13	WENRICH et al., "Informal Educators for Practicing Physicians," <u>Journal of Medical Education</u> , v. 46 (1971), pp. 299-305.
	A14	WEINBERG et al., "Informal Advice-and Information-Seeking Between Physicians," <u>Journal of Medical Education</u> , v. 56, (1981), pp. 174-180.
	A15	FERGUSON, "Good Management of subordinates is an art. Can it be made into a science? A UCLA professor is exploring the possibilities. Who's mentoring whom?" <u>Forbes</u> , May 19, 1997.
	A16	ROSS, "Rich Levy Sees Branding As A Growing Trend In Medical Advertising, Medical Marketing," <u>Medical Marketing</u> , Vol. 34, Issue 5, pp. 86-92, May 1999.
	A17	KRACKHARDT et al., "Informal Networks: The Company Behind the Chart," <u>Harvard Business Review</u> , (July-Aug. 1993), pp.104-111.
	A18	GREER, "The State of the Art Versus the State of the Science: The Diffusion of the New Medical Technologies into Practice," <u>International Journal of Technology Assessment in Health Care</u> , Vol. 4, (1988), pp. 5-26.
	A19	KRACKHARDT et al., "Intraorganizational Networks: The Micro Side," <u>Advances in Social Network Analysis</u> , (1994), pp. 207-229.
	A20	PALMER et al., "Leadership for Quality Improvement in Group Practices," <u>Medical Care</u> , Vol. 34, (1996), pp. SS40-SS51.
	A21	SOUMLERAI et al., "Principles of Education Outreach ('Academic Detailing') to Improve Clinical Decision Making," <u>The Journal of the American Medical Association</u> , Vol. 263, (1990), pp. 549-556.
	A22	EISENBERG, "Sociologic Influences on Decision-Making by Clinicians," <u>American College of Physicians</u> , Vol. 90, (1979), pp. 957-964.

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	A23	COLEMAN et al., "The Diffusion of An Innovation Among Physicians," Sociometry, Vol. 20, (1957), pp. 253-270.	
	A24	STROSS, "The Educationally Influential Physician," The Journal of Continuing Education in the Health Professions, Vol. 16, (1996), pp. 167-172.	
	A25	PATHMAN et al., "The Awareness-to-Adherence Model of the Steps to Clinical Guideline Compliance," Medical Care, Vol. 34, (1996), pp. 873-889.	
	A26	KREITNER, "Management", Eight Edition, Houghton Mifflin Company, Boston, New York, (2001), pp. 311-312.	
	A27	BARTLETT et al., "Matrix Management: Not a Structure, a Frame of Mind," Harvard Business Review, 68, (July-August,1990), pp. 138-145.	
	A28	BAKKENES et al., "Teacher Isolation and Communication Network Analysis in Primary Schools," Educational Administration Quarterly, Vol. 35, Issue 2, (Apr. 1999), pp. 166-202.	
	A29	M. E. J. NEWMAN, "The Structure and Function of Complex Networks," Society for Industrial and Applied Mathematics, Vol. 45, No. 2, (2003), pp. 167-256.	
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